



Whitney Black

UI/UX Designer

Creative and adaptable UI Designer with a background in education and administration. Skilled in wireframing, prototyping, and visual design, with a proven ability to manage complex projects and collaborate across cultures. Passionate about crafting intuitive and inclusive digital experiences that empower and engage users.

Contact

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Hamburg, Germany

[My Portfolio](#)

[My LinkedIn](#)

Education

CareerFoundry

500+ hours of intensive project-based UI training
Professional Certification in UI Design
2024

UX Design Institute

160+ hours of comprehensive UX Design Training
Professional Diploma in UX Design
2022

San Diego State University

Graduated Cum Laude
Bachelor of Arts in English Literature
2012

Expertise

- Visual Design and Branding
- Wireframing and Prototyping
- Figma and Adobe Creative Suite
- Usability and A/B Testing
- Information Architecture
- User Research and strategy
- Competitive Analysis

Language

- English (Native)
- German (C1)
- Spanish (A2)

Recent Projects

[View Portfolio](#)

- **Uniquely Yours** November 2024
 - Applied a user-centered design process, developed user flows and improved prototypes by completing user testing and analyzing critical pain points
- **Ruff Routes** October 2024
 - Adhered to Material and Human Interface guidelines to design native apps, completed competitive research and collected user feedback to improve upon prototypes and overall usability
- **Cork & Fork** August - September 2024
 - Built a responsive web app with a mobile first approach, created user personas from user research to develop user flows and prototypes, then ran usability testing to improve upon designs

Experience

- **English Teacher** September 2016 - Present

Various Institutions | Lernius - Germany, VIPKid - Remote, Asturias - Spain

 - Teach English to diverse student groups across three countries, adapt to cultural contexts and tailor teaching methods to local needs
 - Design and deliver engaging lessons, incorporate digital tools and creative teaching strategies to foster language acquisition and confidence
 - Conduct assessments, track progress, and provide actionable feedback to support student growth and success
 - Successfully collaborate with international teams and showcase adaptability in diverse educational environments
- **Office Manager** December 2015 - August 2016

Durable Goods | Los Angeles, California

 - Maintained and managed internal prop house inventory, invoicing, and budgeting, ensuring smooth day to day operations
 - Audited and digitized records, improving accuracy and accessibility
 - Set-up and maintained pre-production website for international clients, enhancing collaboration and resource sharing across production teams
 - Authored comprehensive office guidelines to improve onboarding for new staff and maintain consistent operations
- **Receptionist** January 2015 - December 2015

RAPP Worldwide | Los Angeles, California

 - Coordinated meetings and conference schedules for a staff of 120 employees, ensuring smooth coordination between teams
 - Spearheaded a company charity event for Leukemia and raised \$2,000 by networking with local businesses
 - Implemented new organizational systems for company supplies, improving time efficiency and reducing stock discrepancies



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Hobbies

- Reading and discussing literature
- Knitting and crocheting
- Rollerskating
- Traveling

Experience

- Marketing Intern** May 2014 - December 2014
Fleming's Prime Steakhouse | Newport Beach, California
 - Collaborated with Marketing Coordinator to manage local email platforms for 66 locations so that emails local emails maintained consistent standards
 - Maintained monthly marketing calendars to manage email blasts so that they had the optimal effect for individuals
 - Researched and kept records for Competitive Benchmarking via Microsoft Suite to better inform our teams when developing marketing strategies
- Server** February 2013 - December 2014
Fleming's Prime Steakhouse | San Diego & Newport Beach California
 - Provided exceptional, service in a fine dining environment, ensuring a memorable guest experience
 - Maintained knowledge of seasonal menus, wine pairings, and presentation standards to enhance the dining experience and drive high-value sales
 - Collaborated with chefs, sommeliers, and management to deliver seamless service, handle special requests, and accommodate VIP guests with professionalism
- Sales Associate** October 2012 - April 2013
Tiffany & Co. | San Diego, California
 - Developed and maximized personal client base through communication and customer rapport
 - Exceeded monthly sales goals up to 125% through strategic selling techniques
 - Upheld Tiffany & Co standards of professional and sincere customer service, product knowledge, and adherence to policies and procedures
- Lead Promotional Representative** January 2012 - December 2013
MKTG | San Diego, California
 - Managed on-site and off-site events to ensure efficient and smooth operations
 - Reported event results through web-based system in order to inform Diageo of trends in the market place and inform statistics and data for future marketing strategies
 - Maximized Diageo brand portfolio sales through communication, secondary research and product distribution
- Bank Teller** November 2010 - October 2012
Bank of America | Port Hueneme & San Diego, California
 - Increased personal referral rate beyond the 80% expectation by identifying services offered by our Personal Bankers and other key partners
 - Built rapport with our customers in order to create a consistent customer experience and perform transactions efficiently